



R Agency

Communication Agency

Production & Events

YOUR STRATEGIC PARTNER

01 Presentation of OR Agency

OR Agency is a **global communications agency** committed to **Social Entrepreneurship**, the promotion of **Local Consumption & Made in Africa, Health, Women's Leadership, Education & Youth Training**.

From **event facilitation** to **strategic communications consultancy**, **audiovisual and digital production**, **editorial writing** and **press relations support**, **OR Agency** draws on its **media and communications expertise** to serve its **local and international clients**.



To maximise the impact of your projects, in an **innovative and creative way**, **OR Agency** relies on its solid and lasting connections to carry out **local actions** with **global repercussions**.

02 Communicate to Impact

OR Agency offers a wide range of services for **institutions, private and public companies, NGOs and foundations**. From **captivating conference hosts** to **original multimedia production**, from **high-level interpreting to essay translation**, we've got you covered. Whether you're looking to **dub a documentary or voice a global campaign**, we **deliver on time**, with the **perfect tone and vocal identity to match your message**. And when it comes to **strategic communications and press relations**, consider us your communications **GOLDmine**.



Driven by its **global network of collaborators & partners**, **OR Agency** delivers **innovative, creative** solutions that amplify the **impact** of every project, building **strong, lasting bridges** between local and international players.

03 Supporting you for the SDGs

OR Agency is happy to focus its attention on these key themes :

Since its creation, **OR Agency** has contributed to numerous projects aligned with the **United Nations Sustainable Development Goals (SDGs)**:



Production of a podcast on water management in emerging countries (**MDG 6**) for IWMI / CGIAR.



Presentation of a high-level ministerial meeting on the fight against **malaria (MDG 3)** for the WHO



Tasting of Made in Senegal pastries to promote the consumption/processing of local fruit (**MDGs 1, 2, 10**)



Participation in Africa Days on the challenges of **food security** and neglected crops (**MDGs 2, 12**)



Free screenings for children and students of award-winning African films and animated series at Fespaco 2023 (**SDG 4**)



Participation in Cop16 to combat desertification (**SDG 15.3**)

- Social Entrepreneurship**
- Consommer Local & Made in Africa**
- The Health**
- The Education**
- The Training of young people**
- The Promoting women's initiatives**
- Culture and Art**
- Promoting the craft industry**
- Education and training for young people**

04 Some numbers

Over
25
Bilingual Talents

Present on
3
Continents
and
10
countries over the world

Serving more than
15
International
Organisations &
Institutions

05 Raïssa Okoï, Director of **OR** Agency

Journalist for 20 years (**BBC**, **Forbes Afrique**, **Voxafrica TV**, **France TV**...), Raïssa specialises in **communications**, and **event presentation**, hosting everything from **exclusive boardroom sessions to global forums with up to 1,800 participants** (solo or not).

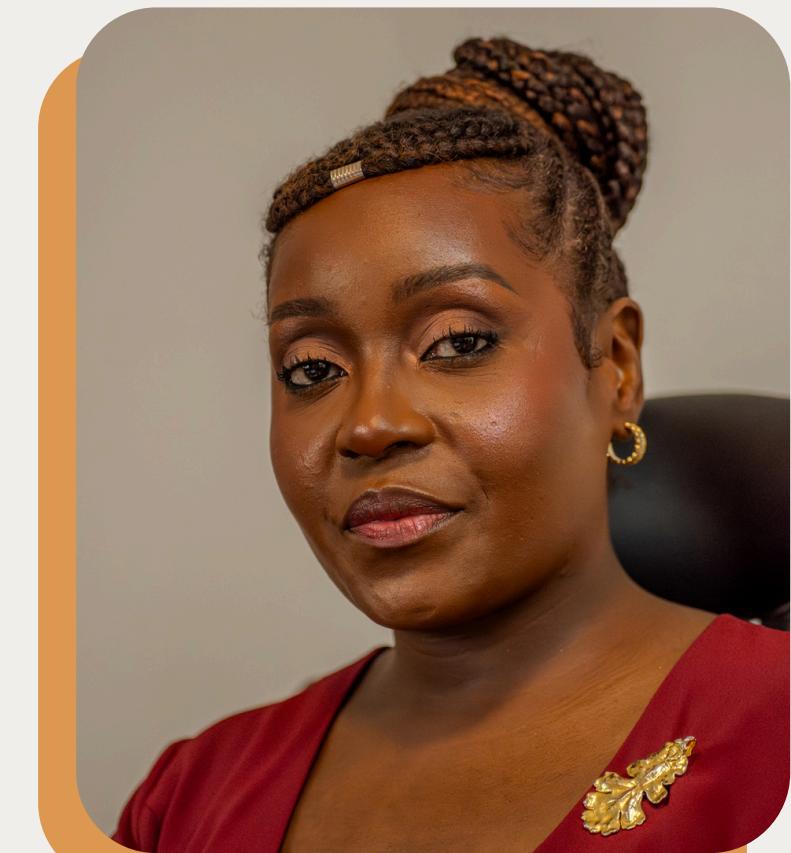
Raïssa holds a postgraduate diploma (**DESS**) in **Institutional Communication** from the **University of Paris 1 Panthéon-Sorbonne**. She **advises** personalities and institutions wishing to boost their visibility and/or media impact on a continent facing numerous challenges.



Raïssa is a member of the judging panel for the **Emerging Health Tech Media Award**, an annual journalism competition organised by the **African Union** and the African Institute for Development Policy (**Afidep**).

In **Senegal**, where **OR Agency** is based, Raïssa OKOÏ is an active member of the Foreign Press Association (**APES**) and the Senegal Women in Media Association(**AFMS**).

Finally, she sits on the advisory board of **Milédou**, an NGO that works to educate, train and develop young Africans through **sport**, particularly in **Togo** and **Ivory Coast**.



For a consultation with
Raïssa OKOÏ:
contact@oragency.org

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Our Bilingual Talents in Africa, Middle East & Europe

Profiles available upon request



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Why OR Agency?



1-GOLD, a precious, noble and unalterable metal, represents **excellence & durability**.



2-The initials of the founder, OKOÏ Raissa, lend a personal dimension and identity to this structure.



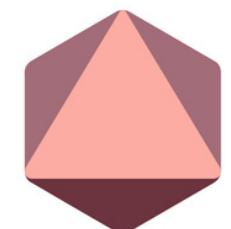
3-A tribute to her grandfather, who named her **Ebanga Ngisi**, meaning Sacred Stone, Rare Pebble, or Precious Rock, like... **GOLD**.



4-A commitment to providing a **GOLD service**, with **creativity & professionalism**.

08

THANK YOU for trusting us



Ecobank
Foundation



African Population and
Health Research Center



SAARABA
ÉDITIONS



ORAgency

YOUR GOLDEN KEY TO SUCCESS !

CONTACT US



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